



CIVSEC 2018

CONGRESS AND EXPOSITION

1 - 3 MAY 2018 MELBOURNE AUSTRALIA
MELBOURNE CONVENTION AND EXHIBITION CENTRE

SPONSORSHIP OPPORTUNITIES

SECURITY, SAFETY AND SOVEREIGNTY FOR THE INDO-ASIA-PACIFIC

Become a CIVSEC 2018 sponsor and share the limelight!

The CIVSEC 2018 Sponsorship Opportunities are designed to optimise product positioning, enhance brand awareness and facilitate business engagement.

Our sponsorship encompasses a range of options to help strengthen your presence at CIVSEC 2018, the essential congress and showcase for the latest in border control, law and order, terrorism prevention and disaster response & relief management.

We can tailor packages to meet your individual needs and marketing objectives. Use the occasion to communicate directly with congress and trade audiences over the course of the show.

Set your company apart by contacting the CIVSEC 2018 Sales Team for a sponsorship product which helps to ensure your brand exposure is maximized.



MAJOR INDUSTRY SPONSOR

\$8,500

Be part of CIVSEC 2018 and connect with your target audience

The CIVSEC 2018 Congress and Exposition being held at the Melbourne Convention and Exhibition Centre will attract key players from government and non-government organisations, police and para-military law enforcers, national armed forces, immigration and customs authorities, border protection agencies, and specialists in law, medicine, infrastructure, civil affairs and emergency first responders including search and rescue.

Major Industry Sponsorship includes:

- Exposition signage
- Company logo appearing on conference screens
- VIP Lounge Access (2 x guests)
- Company Logo on Sponsors Board in Exposition
- Company logo on a rotation banner in the App
- Registration Area Signage
- Invitations to the Official Function (2 x guests)
- Acknowledgement in the Event Guide
- Advertisement in the Event Guide
- Logo and hyperlink on the CIVSEC 2018 website

TRADE VISITOR LANYARDS **\$10,000**



Company Logo (two colour) will be displayed on all lanyards provided to Delegates, Exhibitors, Speakers, VIP's and Trade Visitors (with no other logo except for **CIVSEC 2018**).

Sponsorship includes:

- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website

CONFERENCE PRECINCT **\$8,000**



Strategically placed signage within the Conference Precinct, announcing the area is '**Sponsored By...**' with full colour company logo.

Sponsorship includes:

- Opportunity to place a brochure/media release rack within the Conference Precinct
- Logo on Keynote Screen Slide
- Wall Signage
- Reserved Seating at Keynotes
- Advertisement in the Event Guide
- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website

"YOU ARE HERE" BOARDS (SET OF 4) **\$7,500**



Sponsor's logo and name prominently displayed on the "You are Here" signage boards which will be prominently displayed within the Registration Area, Conference Precinct, Exposition Hall and Conference Concourse.

Sponsorship includes:

- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website

DELEGATE DINING AREA **\$7,500**



Strategically placed wall signage within the Delegate Dining Area announcing that the area is '**Sponsored By...**' together with a full colour logo.

Sponsorship includes:

- Entrance Arch Signage
- Opportunity to place a brochure/media release rack inside the Delegate Dining Area
- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website

EXPOSITION CAFÉ AREA

\$6,000



Signage strategically placed in the Exhibition Café announcing that the Exhibition Café is “Sponsored by...” together with a full colour logo at the entrance.

Sponsorship includes:

- Café Entrance Signage x 2
- Logo and Company name on rigged overhead banner
- Opportunity to place a brochure/media release rack inside the Exposition Café Area
- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website

VIP LOUNGE

\$5,000



Strategically placed signage within the Lounge area announcing the area is 'Sponsored By...' with full colour company logo.

Sponsorship includes:

- Logo signage at door
- Wall Signage
- Pullup banner in Lounge area
- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website

NETWORKING DRINKS (EACH SESSION) **\$5,000**



Hospitality networking sessions are held daily from 1700 until 1800. These sessions are hugely popular with exhibitors and trade visitors alike.

Sponsorship includes:

- Bar Service - set up adjacent to Sponsors Stand
- Printed A5 cards on Bar Tables
- Announcement over PA
- Acknowledgement in the Event Guide
- Logo and hyperlink on the **CIVSEC 2018** website



INDUSTRY DEFENCE AND SECURITY
AUSTRALIA LIMITED

CIVSEC 2018

1 - 3 MAY MELBOURNE AUSTRALIA
MELBOURNE CONVENTION AND EXHIBITION CENTRE

For further information contact the Sales Team:

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